

## Analyzing SMART Action Plans



Specific	3 Ts
<p><b>GOAL</b></p> <p><b>Strategy</b> Tactics</p>	<p><b>Targets (key players)</b> Allies</p> <p>Oppose</p> <p>Decision-Makers</p>
<p><b>Strategy</b> Tactics</p>	<p><b>Talking points</b></p>
<p><b>Strategy</b> Tactics</p>	<p><b>Timeline</b> Calendar: Who is doing what? When?</p>

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