



Vocabulary - Lesson 1

Core Vocabulary

action plan: a detailed plan outlining actions to reach a goal

action plan elements

goal: an aim or desired result; a dream with a deadline

strategy: a plan or method to achieve a goal

tactic: an action step to help achieve a goal or strategy

activist: a person involved in civic engagement; a citizen engaged in social or political change

civic engagement: working to make a difference in society and developing the knowledge, skills, values, and motivation to make that difference

game changer: an idea or event that changes people's minds and/or behaviors and can lead to transformative (system) change

Support Vocabulary

divestment campaign: getting rid of stocks, bonds, or investment funds that are unethical or morally ambiguous

strategies, types of

education: researching an issue and gathering evidence to support a position

legal: addresses public policies through the court system as a last resort after exhausting political processes

nonviolent direct action: peaceful civil resistance such as sit-ins, strikes, protests, rallies, occupation of public spaces, and blockades

outreach: getting people informed and involved such as by bringing information and services to where people live or spend time, hosting or attending community meetings, and social media

political: addresses public policies through administrative or legislative processes

testify: to make a statement in a public building before elected officials about something that you saw, know, or experienced

